

US Macroeconomics

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The Problem With Transparency

Both the nominal and real federal funds rates are high relative to where they have been over the last two decades. However, financial conditions, in particular **equites, have offset much of the monetary tightening, which is largely due to the Fed’s own communication strategy.**

The current framework of policy transparency that had begun under Chair Bernanke has continued under Chairs Yellen and Powell. Today, the Fed Chair hosts a press conference with a Q&A following every FOMC meeting. This environment could not be any more different from 20 years ago when Alan Greenspan manned the post.

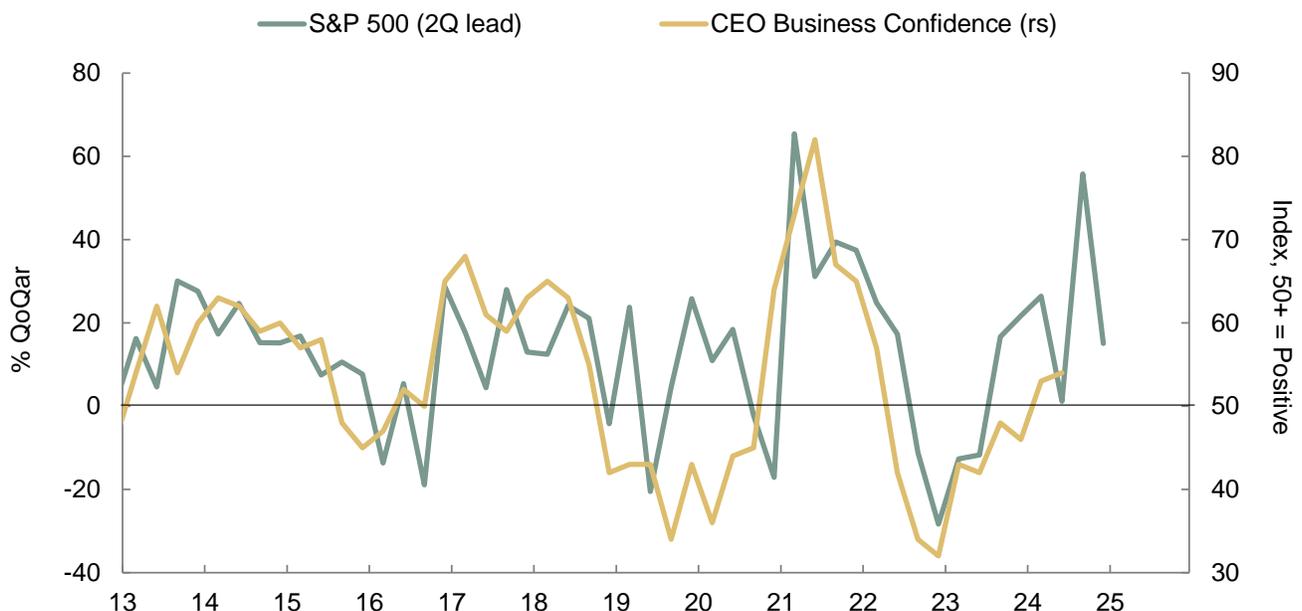
Sometimes the Fed’s desire to be open with its intentions has the effect of blunting its desired policy outcomes. Take last December for example. Powell laid out the conditions necessary for a pivot toward less restrictive policy. This surprised investors causing bond yields to plunge, credit spreads to tighten, and stock prices to surge. Consequently, financial conditions eased dramatically, which effectively stimulated an already overheated economy. **Markets had moved in anticipation of Fed easing.**

This development complicates the Fed’s goal of restoring balance between economy wide demand and supply. Perhaps this is best shown in the chart below, which shows the annualized quarterly performance in the S&P 500 versus CEO Business Confidence. The former leads the latter by two quarters.

When stocks rise (fall), CEO confidence rises (falls) but with a lag. In other words, executives become more confident once stocks have performed well for a couple of quarters. The opposite is also the case when stocks decline. This matters because the big increase in the stock market is pushing up CEO confidence, which is now above the 50 threshold and in positive territory, leading to expansionary conditions in the real economy.

While annualized stock market returns have slowed recently from their torrid pace, CEO Confidence should still improve further. This means that the demand for labor and capital are likely to be strong. In other words, because investors are front running the Fed, **equity performance could be impacting corporate behavior in a way that runs counter to the Fed’s objective of slowing aggregate demand relative to supply.**

Absent a pullback in stock prices and tighter financial conditions, current market dynamics could lead the Fed to be higher for *much* longer.



Source: S&P, Conference Board, Haver, SMBC Nikko

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